

# Sponsor the New York State Ballet for our 2018/2019 Season

by placing an ad in one or all of our many performance playbills



A NON-PROFIT 501(3)C ORGANIZATION

## PLAYBILL ADVERTISING DUE DATES

"An Evening With the New York State Ballet" - 9/21/18  
 "Alice In Wonderland" - 9/28/18  
 "The Nutcracker" - 11/30/18  
 "Gatsby" - 2/17/19  
 "Aladdin" - 3/30/19

ADVERTISING SPECS: All ads must be press quality pdf files and limited to the sizes indicated below.

Email ads to Lgates626@gmail.com by the deadlines.

<b>\$500</b>	<b>\$400</b> <i>Inside Front or Back Cover</i>	<b>\$200</b>	<b>\$125</b>	<b>\$75</b>
Back Cover 5 <sup>3</sup> / <sub>4</sub> "w x 8 <sup>1</sup> / <sub>4</sub> "h	Inside Cover 5 <sup>3</sup> / <sub>4</sub> "w x 8 <sup>1</sup> / <sub>4</sub> "h	Full Page 5" w x 8" h	Half Page 5" w x 3 <sup>7</sup> / <sub>8</sub> " h	Quarter Page 2 <sup>3</sup> / <sub>8</sub> " w x 3 <sup>7</sup> / <sub>8</sub> " h

Size for back and inside covers includes 1/8" bleed

- |  |                         |
|--|-------------------------|
| _____ \$500 Back cover                 | _____ \$125 Half page   |
| _____ \$400 Inside front or back cover | _____ \$75 Quarter page |
| _____ \$200 Full Page                  |                         |

Mail completed form to: New York State Ballet, PO Box 201, Pittsford, NY 14534 or  
 Email to: BalletPrestigeNYSB@gmail.com

Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_

Email(s) \_\_\_\_\_

Check in the amount of \$ \_\_\_\_\_ is enclosed (payable to New York State Ballet)

Please charge \$ \_\_\_\_\_ to my Credit Card:

Amex     Visa     MasterCard     Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_

Name (as it appears on the card) \_\_\_\_\_

Signature \_\_\_\_\_

For ad space reservation and questions, please contact Tiffany Laird at 585-752-4749.  
 For more information about New York State Ballet, visit us at [www.NewYorkStateBallet.org](http://www.NewYorkStateBallet.org)